

## What Your Will Reveals About You

Your will says something about you. First, it says that you care about your loved ones. You want to make it easier for them by taking care of legal matters relating to the transfer of your estate. You want your affairs handled smoothly and without undue inconvenience to those who will be experiencing grief.

Second, having a will means that you have sought to conserve your estate. You may reduce taxes and probate costs by designating what things will go where and who will be responsible for handling the details. The cost savings that result from a carefully constructed estate plan means that more of your estate can go to family members and other beneficiaries.

Third, your will provides information about your lifestyle and personal interests. By stating family members, friends, and other persons for the well-being of ABC, you are making a statement about your values.

Finally, when you include ABC Charity in your will, you reveal that caring others is worthwhile and you affirm your support in the mission of ABC. Such a declaration encourages those you leave behind to consider how they can help those in need.

Finally, when you include ABC in your will, you tell us at ABC that you want us to continue to fulfill the mission of ABC in this world. You reveal your vision for our future! You encourage us to be good stewards of the new resources you place in our hands.

Your will says other things as well about your interests and values and commitments. And because it says so much, you are wise to think it through carefully.

If having a will says so many good things about you, what does the absence of a will reveal?

We in the gift planning office at ABC Charity want you to experience the good feelings of having a well-considered and well-crafted will (or other comprehensive estate planning document). We encourage you to take care of this very important matter. And to help you, we offer a complimentary brochure about basic estate planning.

Further, if you want to talk with us about making a will, we are available to help you leave a bequest to ABC. We are also available to help you with the will. We are available to you and we will do our best to help you. Call us directly at 1-800-463-4854 for more information about planned giving.

(Please complete and return this reply form.)

Dear \_\_\_\_\_ at ABC Charity:

Please send me free literature about making a will.

Please contact me about a personal visit or other assistance.

I have already provided a bequest for ABC Charity in my will.

Please send me information about the ABC Heritage Society.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Mail this form to:  
 ABC Charity, 123 Main Street, Anytown.